

**Attending:** Brian Adams, Gary Brown, Martha Cox, Kevin Cruz, Patrick Gorham, Kathleen MacLeod, Carole Morales, Wes Palmer, Kim Quinney, Mary Thompson and Hank Williams.

Eleven of us met Thursday, 8/17, to fine-tune our message and approach on planning for deliberative dialogues about affordable housing.

### 1. What

We agreed to **collectively edit** the attached revised message that SDDN members would use in approaching a few *Idea Generators*. **Please use “Track Changes” and copy “all” when sending copies of your revisions. Or, if it’s easier, just send your ideas to me and I will compile them with attribution.**

Comments:

- The revised message will describe the concept of community deliberation forums, but not specifically target Community Planning Groups, allowing the scope to broadly cover San Diego County.
- *Idea Generators* should be encouraged to comment on the specifics of the framing question and any or all the 4 points of view we’ve identified.
- Martha’s questioned doing an advanced survey of the community to capture the “voice of the people,” a typical preliminary step in preparing an issue for deliberation. Hank felt we would likely do a survey in the fullness of time before actual forums begin.

### 2. Who should we approach to propose ideas?

Comments:

- We brainstormed on many possible “matches” between possible entities and the 4 points of view:
  - Maximize Construction: BIA (Building Industry Association)
  - Smart Growth: Environmental groups (Cleveland National Forest), American Institute of Certified Planners; Center for Policy Initiative, Gordon Walker (CEO of SD Homeless Task Force); Norman Miller (USD Real Estate Economics professor), Alan Gin (USD Economics)
  - Government Subsidies: Wakeland Housing & Dev Corp, Community Housing Works (Sue Reynolds, Ann Wilson)
  - Slow Growth: Equinox Project
- We agreed to start with an abbreviated list once our collective message is finalized.
  - Urban Land Institute (**Brian Adams**)
  - Lynn Reaser, Point Loma Nazarene University (**Lindsey Lupo**)
  - San Diego Housing Federations (**Kimber Quinney**)
  - Toni Atkins (**Gary Brown**)

### **3. Method: How deliberation material will be presented**

Comments:

- For each developed point of view, we will need to represent a pro/con argument, either developed by SDDN or the *Idea Generators*.
- Forum material could be as simple as a set of slides or brief summary document.

### **4. When**

Aug

Finalize message by sharing edits to a Word document by email (first draft attached)

Sept

Engage with idea generators

Oct

Receive and review idea proposals

Nov

Consolidate ideas into booklet, slides, video, etc.

Review with idea generators

Preview with conveners

Jan 2018

Begin conversations

### **5. Next Meeting**

- We agreed to assess the feedback/outcome of the 4 initial approaches by Brian, Lindsey, Kim and Gary before scheduling our next session.